



# Cybersecurity Fundamentals

**Dominik Herrmann, University of Bamberg**

## What will you learn in this video?

Why is cybersecurity **challenging**?

What are common **threats** to data and systems?

**Who is attacking** and what are their motives?

What approaches are available for **defenders**?

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## Why is cybersecurity challenging?

### Cyberspace

virtual world consisting  
of networked systems  
that affect our lives

### Complexity

quantity and diversity

### Asymmetry

attacking versus defending

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# Goal of cybersecurity: protecting assets

(hardware, software, data)

## Information Security

### Objective:

protect data and any information derived from its interpretation

**data at rest vs. data in transit**

## Systems Security

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ensure that (computer) systems operate as designed

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**data at rest vs. data in transit**

## Systems Security

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ensure that (computer) systems  
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## Protection Goals in Information Security

**confidentiality**

prevent unauthorized  
**information gain**

encryption

**integrity**

prevent or detect  
unauthorized  
**modification**

verification codes  
(e.g., in online banking)

**availability**

prevent unauthorized  
**deletion or disruption**

backup



## Who is *authorized*?

confidentiality

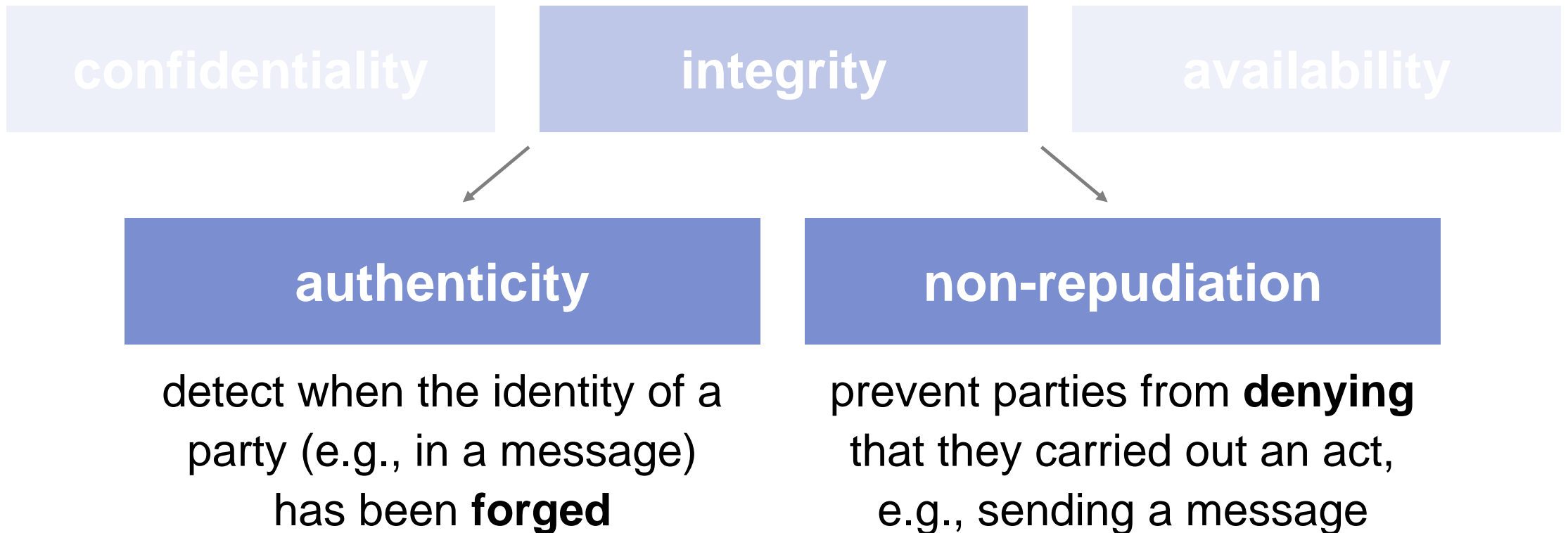
integrity

availability

**one** authorized party

**multiple** authorized parties  
e.g., sender and receiver

## Sometimes security is about protecting the *identity*.



## Information Security

### **Objective:**

protect data and any information derived from its interpretation

## Systems Security

### **Objective:**

ensure that (computer) systems operate as designed

## Systems Security: How to *design* secure systems?

confidentiality

**encrypting** data

OR

**authentication** in  
combination with  
**access control**

integrity

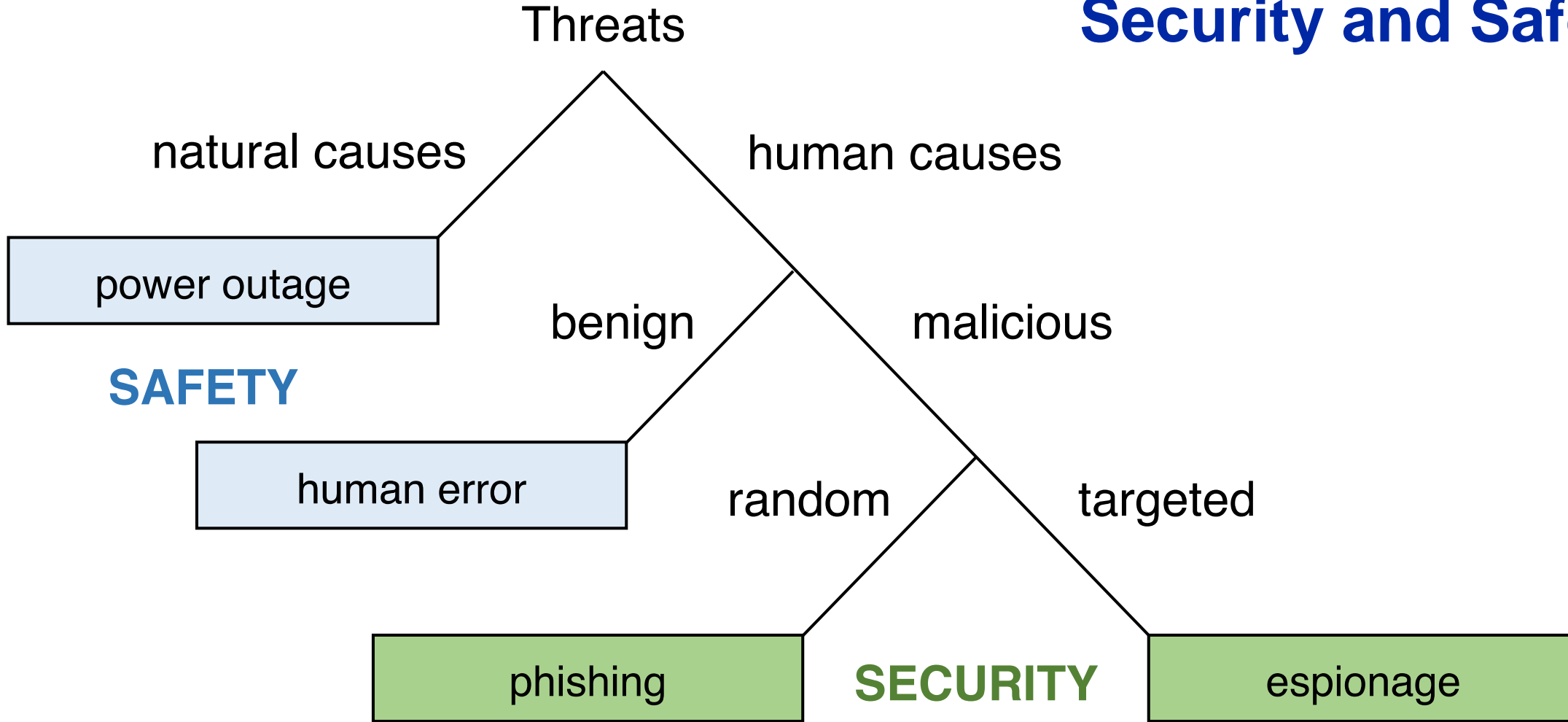
We rely on systems to operate properly.

Attackers may **disable** them or  
**manipulate** their operation.

Especially relevant for **cyber-physical systems**,  
i.e., critical infrastructures that society relies on.

availability

# Security and Safety



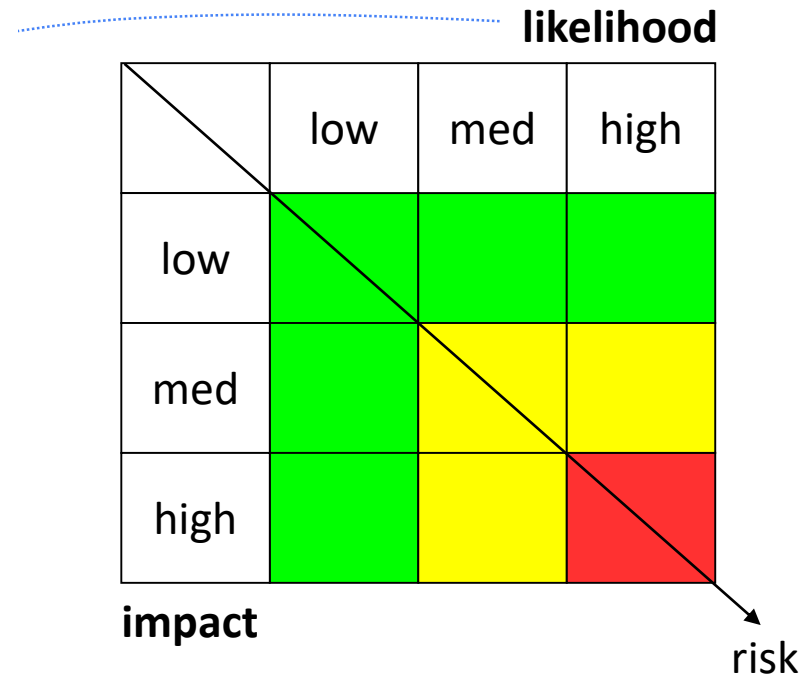
## Source of many threats: bugs in software and hardware



**Time of creation:**  
design, implementation,  
configuration, operation

# Risk Management Perspective

**Risk:** Possibility that an attack causes damage.  
Severity is the product of likelihood and impact.



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## When does an attack happen?

**opportunity**

exposure

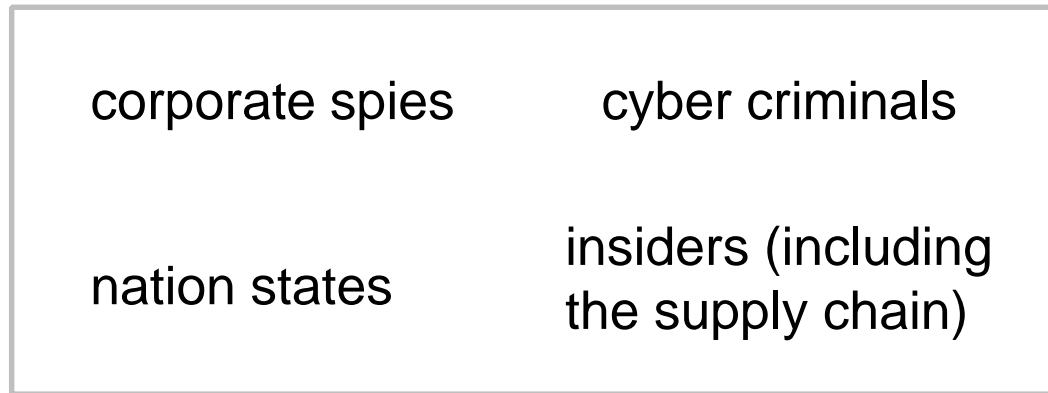
**working method**

exploitability

**motive**

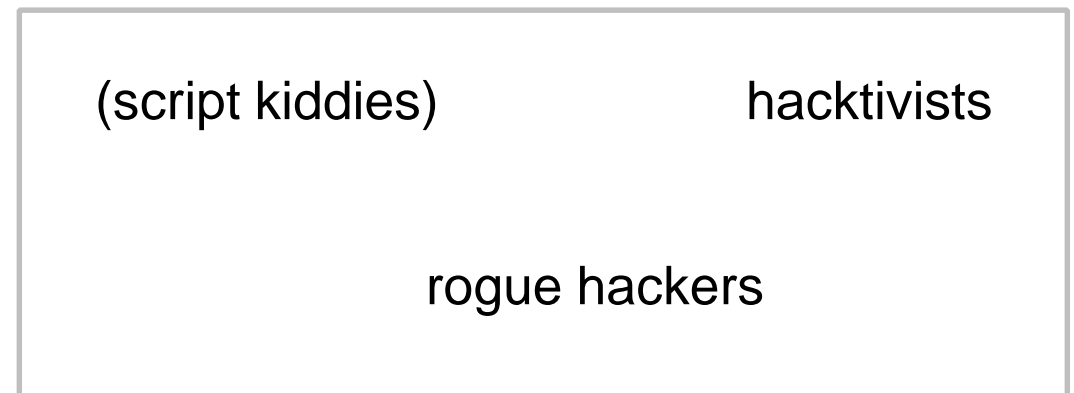
# Different kinds of attackers and their motives

## professionals



*financial and political benefit*

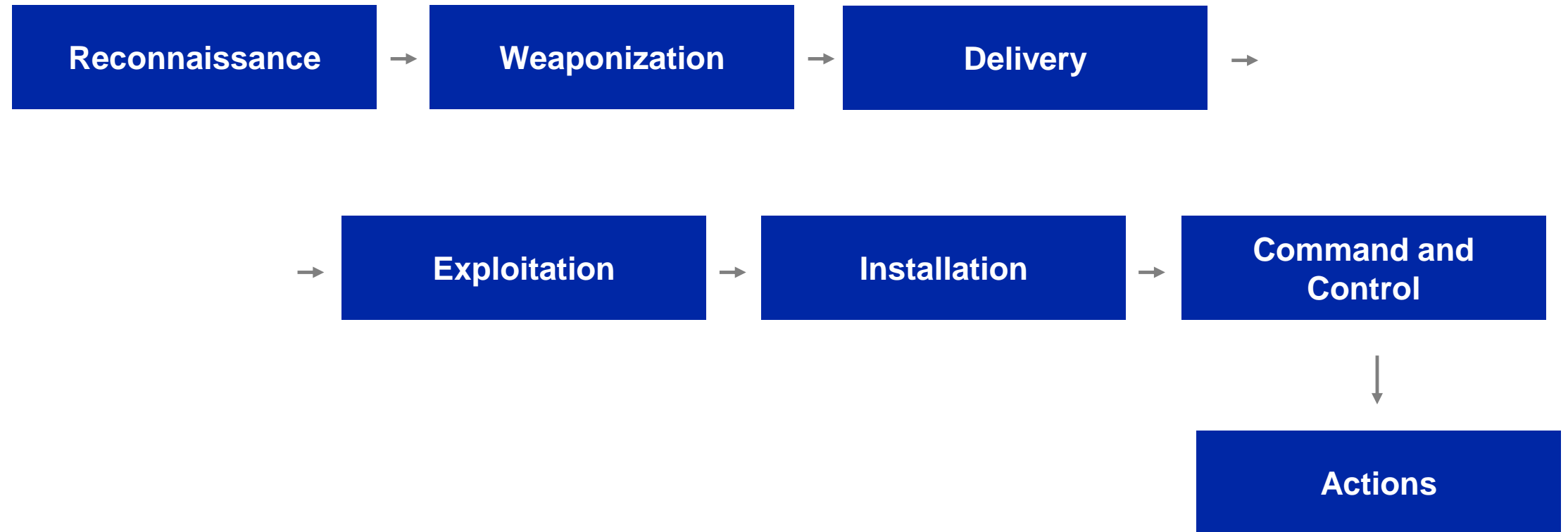
## hobbyists



*money, fun, to further a cause*

## whitehats

# Typical stages of an intrusion: the Cyber Kill Chain



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## Defensive measures come in two flavors

### proactive measures

**Prevention:** ensure that attack is not possible by minimizing exposure and exploitability

**Deterrence:** increase the effort for the adversary to become unattractive

**Deflection:** redirect effort of attacker towards another target, e.g., by deploying honeypots

### reactive measures

**Detection:** either in real time or post mortem (via intrusion detection systems or logs)

**Mitigation:** reduce the impact of an attack, e.g., via network segmentation

**Recovery:** fast recovery from attack, e.g., via offsite backups and emergency playbooks to navigate a crisis

# We have known fundamental security design principles

... since 1975!

## **Continuous Improvement**

because security is a process.

**Least privilege**, i.e., not more access rights than necessary.

**Defense in depth** instead of single points of failures.

**Open design** instead of security by obscurity.

A **chain of control** limited to trustworthy code and inputs.

**Deny by default**, i.e., access has to be granted explicitly as needed.

**Transitive trust**: If A trusts B and B trusts C, A effectively also trusts C.

**Trust but verify** the identity of other users and components.

**Separation of duty**: Split up critical tasks to reduce their complexity.

**Least Astonishment**: comprehensible measures, intuitive consequences

## Why is cybersecurity challenging?

### **Complexity**

quantity and diversity

unawareness, incompetence,  
and negligence

### **Asymmetry**

attacking vs. defending

missing incentives because risks  
transferred to users (**externality**)

## What was covered in this video?

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